



2017



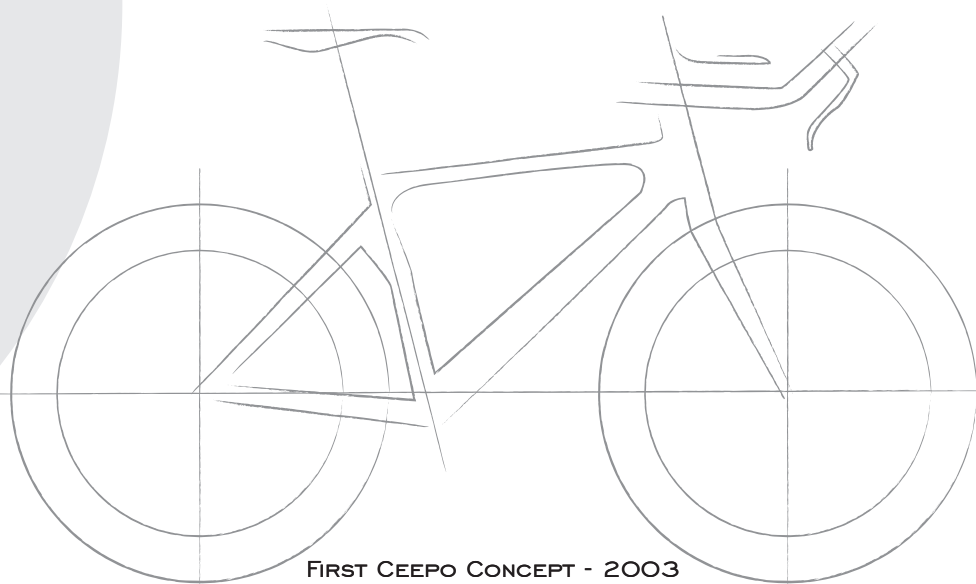
ceeeco



HISTORY & TANAKA SAN

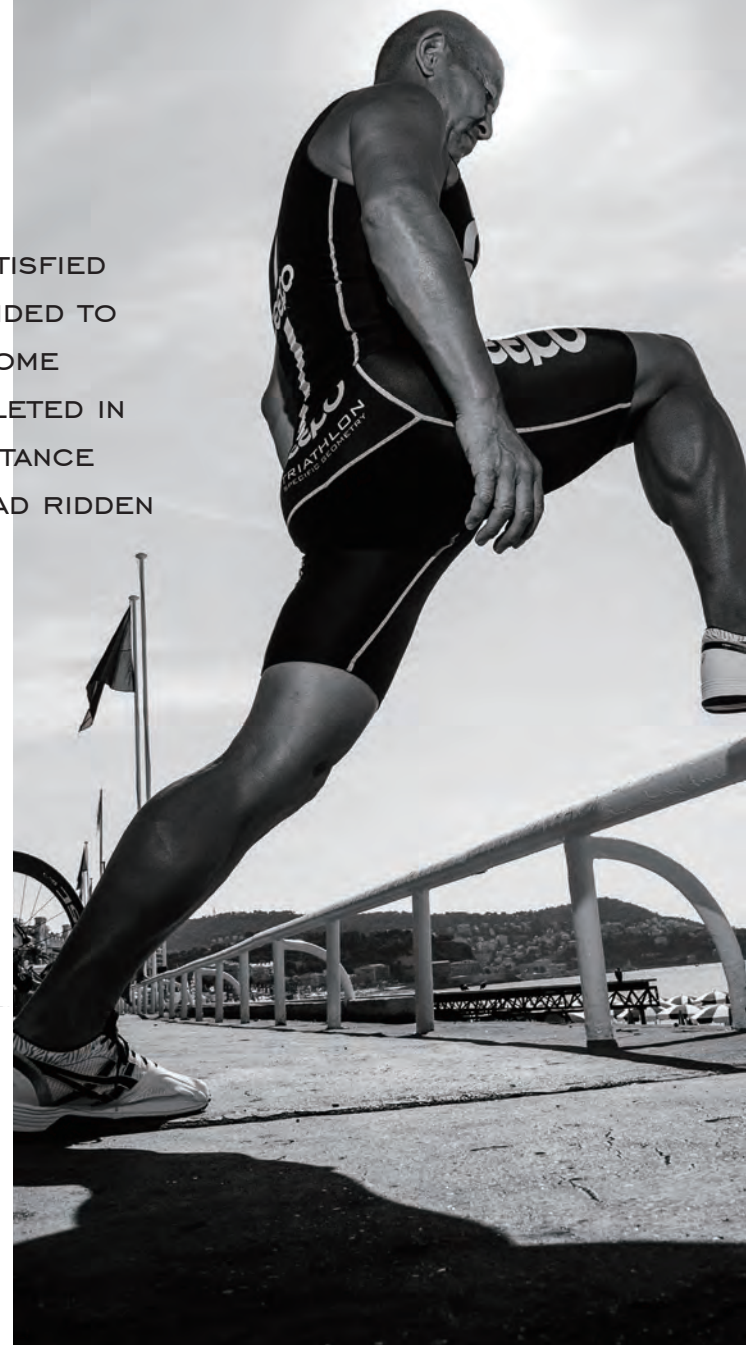
NAMED AFTER ONE OF THE GREATEST ANCIENT SAMURAI WARRIORS, CEEPHO, NOBUYUKI (JOE) TANAKA STARTED CEEPO IN AICHI, JAPAN IN 2003.

JOE TANAKA STARTED RACING IN THE SPORT OF TRIATHLON IN 1990. BEING UNSATISFIED WITH THE COMMON ROAD BIKES USED IN HIS FIRST 2 YEARS OF RACING, JOE DECIDED TO CUSTOM BUILD HIS VERY FIRST TRIATHLON RACING MACHINE. WITH THE HELP OF SOME JAPANESE TRIATHLON SPECIALTY STORES, THE FIRST ALUMINUM MODEL WAS COMPLETED IN 1993. WHEN TANAKA PUT THIS NEW RACING MACHINE TO THE TEST AT A LONG DISTANCE TRIATHLON HE WAS REWARDED WITH 90 MINUTES IMPROVEMENT OVER BIKES HE HAD RIDDEN IN THE PAST.



FIRST CEEPO CONCEPT - 2003

MR. NOBUYUKI (JOE) TANAKA



BY 2000 CARBON FIBER BIKE TECHNOLOGY HAD BECOME MORE POPULAR AND AFFORDABLE IN THE BICYCLE INDUSTRY. TANAKA REALIZED THE NEED TO CONVERT TO PRODUCE CARBON FIBER BIKES. HOWEVER, DESPITE THE ADVANTAGE OF LIGHT-WEIGHT AND COMFORT, MOST MANUFACTURERS WERE STILL DESIGNING CARBON BIKES USING ROAD BIKE GEOMETRY. NOT MANY FOCUSED ON TRIATHLON SPECIFIC GEOMETRY. IN THE CONTINUOUS SEARCH OF THE BEST TRIATHLON SPECIFIC CARBON FIBER BICYCLES, CEEPO CONCEPT STARTED FORMING ITS UNIQUE SHAPE.

TANAKA STARTED HIS QUEST FOR THE ULTIMATE MACHINE BY VISITING VARIOUS CARBON FRAME PRODUCERS. IN 2002, HE JOINED FORCES WITH A NOTABLE MANUFACTURER FROM TAIWAN AND STARTED WITH SMALL QUANTITY PRODUCTIONS. THUS, CEEPO BEGAN ITS JOURNEY INTO A TRIATHLON SPECIFIC BICYCLE BRAND.







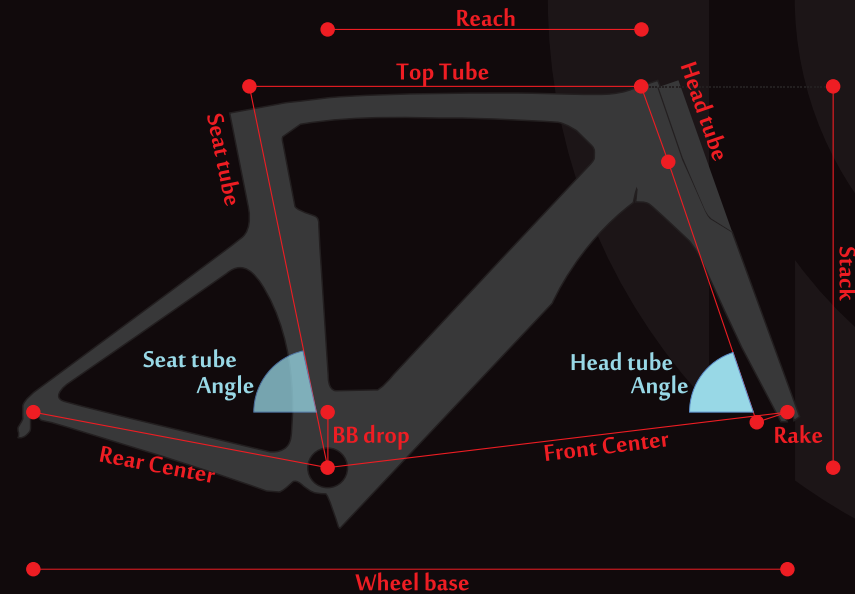
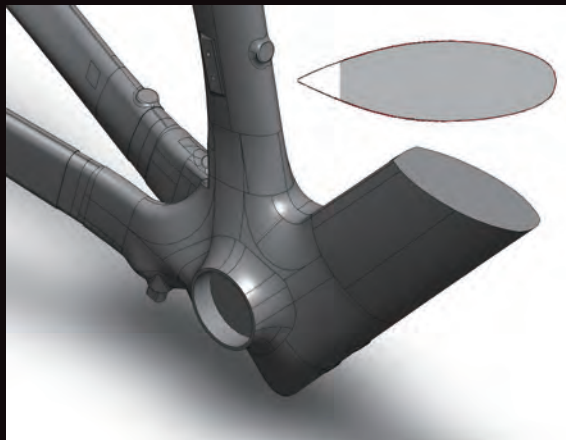
DNA FROM TRIATHLETE

WIND TUNNEL TEST

CEEPO IS A TRIATHLON BRAND; SO AERODYNAMIC EFFICIENCY IS OUR PRIMARY GOAL WHEN WE DESIGN A NEW FRAME.

CFD (COMPUTATIONAL FLUID DYNAMICS), WIND TUNNEL WITH AND WITHOUT ATHLETES PLUS REAL LIFE OUTSIDE TESTING ARE THE TOOLS WE USE TO MAKE SURE THAT THE DESIGNS MEET OUR GOALS. FOR THE NEW VIPER AND KATANA FRAMESETS, THE CEEPO R/D TEAM HAS SPEND MANY HOURS IN WIND TUNNELS FACILITIES TO TEST PROTOTYPES AND PRODUCTION SAMPLES.

OUR FRAMES HAVE BEEN TESTED IN 2 WIND TUNNEL LOCATIONS; EARLY PROTOTYPE TESTS HAVE BEEN PERFORMED IN JAPAN AT TOYOHASHI TECHNOLOGIES NATIONAL UNIVERSITY UNDER DR. SEKI SUPERVISION. WE ALSO HAVE BEEN PERFORMING A SERIES OF TESTS AT A2 WIND TUNNEL OF NORTH CAROLINA. ALL THIS ALLOWED US TO REFINE SHAPES AND MAKE SURE THAT ALL SMALL DETAILS IN THE DESIGN IS ALIGNED TOWARD ACHIEVING OUR MAIN GOAL WHICH IS TO PROVIDE FASTER FRAMES TO OUR ATHLETES.







VIPER-R

OUR GOAL FOR 2017 WAS TO IMPROVE THE VIPER IN A SENSIBLE WAY FOR OUR ATHLETES TO ATTAIN A MEASURABLE ADVANTAGE FROM PREVIOUS MODELS. WE ALSO WANTED TO CONTINUE MOVING FORWARD WITH THE SIMPLICITY OF ASSEMBLY AND MAINTENANCE FOR EASY OF USE WITH OUR TRAVELING ATHLETES IN MIND. IN COLLABORATION WITH PROFILE DESIGN WE DEVELOPED AN INTEGRATED FRONT HYDRATION SYSTEM ALONG WITH THE INTEGRATED STEM / BENTO BOX COMBINATION. THE RESULTS OF THIS NEW COLLABORATION HAS ACHIEVED AN IMPRESSIVE 15% IMPROVEMENT IN WIND TUNNEL TESTING COMPARED TO THE SAME VIPER WITH A CONVENTIONAL RACE DAY SETUP!



ceepo

DNA FROM TRIATHLETE

VIPER-R

best for triathlon race distance

Full
Ironman

Half
Ironman

Olympic
Distance

Road
Race



REVISED FRONT END WITH HYDRATION

OUR NEW INTEGRATED AERO BOTTLE THAT ATTACHES DIRECTLY TO THE NEW PROFILE DESIGN STEM/BENTO BOX. WE HAVE BEEN ABLE TO STAY WITH A TRADITIONAL ASSEMBLY AND WE HAVE AVOIDED CRAZY CABLE ROUTING AND BRAKE COVERS. THE 2017 VIPER-R IS EASY TO TRAVEL WITH AND REASSEMBLE TO RIDE. OUR NEW REVISED FRONT END IS FAST, SIMPLE AND ADAPTABLE, PROVIDING AMPLE ADJUSTMENT RANGE WITH PROFILE DESIGN'S NEW HANDLEBARS AS WELL AS REMAINING A STANDARD SIZE ALLOWING MOST HANDLEBARS TO WORK.



- NON-UCI LEGAL DESIGN: CEEPO IS 100% TRIATHLON ORIENTED

- TRUNCATED AERO FOIL TUBES: STIFFER, LIGHTER AERO TUBES

- LOWERED BB:

FOR IMPROVED HIGH SPEED STABILITY AND BETTER OVERALL AERODYNAMICS

- TOOL BOX:

COMPLETELY REDESIGNED TOOL BOX UTILIZING SUPERIOR MATERIALS, AND INCLUDING A SIMPLE AND SOLID ATTACHMENT BRACKET.

- INTEGRATED STEM: 70MM / 100MM

- ATTK STORAGE:

SIZE: 210MM x 40MM x 57MM (245cm³)

- BRAKE:

DIRECT-MOUNT FRONT AND REAR FOR SUPERIOR BRAKING POWER ALONG EASY MAINTENANCE

BY HIDING THE REAR CALLIPER BEHIND A LOWERED DOWN TUBE SECTION; WE CAN ACHIEVE BOTH SPEED AND SIMPLICITY OF ADJUSTMENT AS WELL AS EASY MAINTENANCE MAKING THE LIFE OF THE TRAVELLING ATHLETE MORE ENJOYABLE

- REVERSIBLE SEAT POST:
FOR A WIDE RANGE OF SADDLE ADJUSTABILITY
- INTERNAL Di2 BATTERY ADAPTOR:
ACCESSIBLE BATTERY LOCATION IN LOWER SECTION OF DOWNTUBE
- CO2 CARTRIDGE HOLDER

HEAD SET: 1-1/8" – 1-1/4"

BB TYPE: BB EVO386

FRAME: 100% 40T HIGH-MODULUS CARBON FRAME
1,250g (M SIZE)

FRONT END COMPARISON CHART

MODEL	2016 VIPER	2017 VIPER
FORK(M)	670g	390g
STEM(70L)	400g	405g
TOTAL WEIGHT	1070g	795 g



SIZE	ST	TT	HT	STACK	REACH	HA	SA	RC	FC	WB	BB DROP
S	450	500	80	485	405	71	79	400	596	985	75
M	490	520	107	510	420	71	78.5	400	620	1008	75
L	520	540	137	540	435	71.5	78.5	400	640	1029	75
XL	540	560	166	570	445	72	78	400	655	1044	75

VIPER

best for triathlon race distance

Full
Ironman

Half
Ironman

Olympic
Distance

Road
Race



- NON-UCI LEGAL DESIGN: CEEPO IS 100% TRIATHLON ORIENTED
 - TRUNCATED AERO FOIL TUBES:
STIFFER, LIGHTER AERO TUBES
 - LOWERED BB:
FOR IMPROVED HIGH SPEED STABILITY AND BETTER OVERALL AERODYNAMICS
 - BRAKES:
DIRECT-MOUNT FRONT AND REAR FOR GREAT BRAKING POWER PLUS EASY MAINTENANCE
BY HIDING THE REAR CALLIPER BEHIND A LOWERED DOWN TUBE SECTION;
WE CAN ACHIEVE BOTH SPEED AND SIMPLICITY OF ADJUSTMENT AS WELL
AS EASY MAINTENANCE MAKING THE LIFE OF THE TRAVELLING ATHLETE
MORE ENJOYABLE
 - REVERSIBLE SEAT POST:
FOR A WIDE RANGE OF SADDLE ADJUSTABILITY
 - INTERNAL DI2 BATTERY ADAPTOR:
ACCESSIBLE BATTERY LOCATION IN LOWER SECTION OF DOWNTUBE
 - ATTK STORAGE:
SIZE: 210MM x 40MM x 57MM (245cm³)
 - CO2 CARTRIDGE HOLDER
- HEAD SET: 1-1/8" - 1-1/4"
BB TYPE: BB EVO386
FRAME: 100% 40T HIGH-MODULUS CARBON
FRAME 1,250g (M SIZE)



SIZE	ST	TT	HT	STACK	REACH	HA	SA	RC	FC	WB	BB DROP
S	450	500	80	485	405	71	79	400	596	985	75
M	490	520	107	510	420	71	78.5	400	620	1008	75
L	520	540	137	540	435	71.5	78.5	400	640	1029	75
XL	540	560	166	570	445	72	78	400	655	1044	75

KATANA

best for triathlon race distance

Full
Ironman

Half
Ironman

Olympic
Distance

Road
Race



- NON-UCI LEGAL DESIGN: CEEPO IS 100% TRIATHLON ORIENTED

- TRUNCATED AERO FOIL TUBES:

STIFFER, LIGHTER AERO TUBES

- LOWERED BB:

FOR IMPROVED HIGH SPEED STABILITY AND BETTER OVERALL AERODYNAMICS

- BRAKE OPTIONS:

FRONT: DIRECT MOUNT OR TRADITIONAL CENTER HOLE

REAR: DIRECT MOUNT

- REVERSIBLE SEAT POST: FOR A WIDE RANGE OF SADDLE ADJUSTABILITY

- INTERNAL DI2 BATTERY ADAPTOR:

ACCESSIBLE BATTERY LOCATION IN LOWER SECTION OF DOWNTUBE

- ATTK STORAGE:

SIZE: 210MM X 40MM X 57MM (245cm³)

- CO2 CARTRIDGE HOLDER

HEAD SET: 1-1/8" - 1-1/4"

BB TYPE: BB EVO386

FRAME WEIGHT SIZE M: 1080g



SIZE	ST	TT	HT	STACK	REACH	HA	SA	RC	FC	WB	BB DROP
S	420	490	80	486	395	71.5	79	400	583	971	75
M	490	515	105	510	411	71.5	78.5	400	607	995	75
L	530	535	135	540	425	72	78.5	400	626	1014	75
XL	565	561	167	570	440	72	78	400	650	1039	75

VENOM

best for triathlon race distance

Full
Ironman

Half
Ironman

Olympic
Distance

Road
Race



2017 CEEPO VENOM IS THE PERFECT RACING SOLUTION FOR THE BUDGET CONSCIOUS ATHLETE

STIFF AND STABLE: LOWERED DOWNTUBE HIDDEN BEHIND FORK CROWN, LARGE CHAIN STAYS, AND SIMPLE TUBE SHAPES. WE DESIGNED THE VENOM TO MAKE IT ONE OF THE MOST STABLE, STIFF AND EFFICIENT LONG DISTANCE TRIATHLON FRAMES ON THE MARKET. HILLY COURSES, FLAT COURSES, THE VENOM WILL HELP YOU CONQUER ANY CHALLENGE.



- DIRECT MOUNT CALIPERS:

SIMPLE LIGHT AND EASY TO ADJUST ,DIRECT MOUNT CALIPERS ARE AVAILABLE FROM SHIMANO / TEKTRO / FSA AND MORE

- REVERSIBLE SEAT POST:

ALLOWING A GREAT RANGE OF SADDLE POSITIONS

- BENTO BOX BOSSES:

THE BOSSES THAT ALLOWS DIRECT MOUNT BENTO BOXES ON TOP TUBE

- CO2 CARTRIDGE HOLDER AS AN OPTION

- AVAILABLE IN COMPLETED BIKE

HEAD SET: 1-1/8" - 1-1/8"

BB TYPE: PF 30

FRAME WEIGHT SIZE M: 1350g

VENOM



Shimano 105



Shimano 105



Shimano 105



Mavic CXP Elite



Profile Design Aeria T2 Alloy



Profile Design ARIS



SIZE	ST	TT	HT	STACK	REACH	HA	SA	RC	STAND OVER HEIGHT
S	420	500	85	486	401	71.5	78.5	390	698
M	460	520	100	504	413	72.5	78	390	736
L	490	540	125	527	423	72.5	77.5	390	765
XL	510	560	155	556	432	72.5	77	390	786

STINGER-R

best for triathlon race distance

Full
Ironman

Half
Ironman

Olympic
Distance

Road
Race



THE 2017 STINGER-R AND STINGER WILL BE THE 1ST EVER CEEPO UCI LEGAL FRAME.

THE 2017 STINGER-R IS OUR NEW TOP OF THE LINE ROAD FRAME! LIGHT / STIFF AND AERO, OUR NEW STINGER-R IS QUITE SIMPLY A FRAME THAT CAN CHALLENGE THE VERY BEST ROAD FRAMES ON THE MARKET.



- AERO TUBES:

TRUNCATED AIRFOIL SHAPE TUBES FOR GREAT AERODYNAMICS WHILE KEEPING STIFFNESS AND WEIGHT VALUES OF A NON-AERO FRAME

- WIDE RANGE SEAT POST :

OUR NEW SEAT POST PROVIDE A LARGE RANGE OF ADJUSTMENT AND ALSO THE VERSATILITY OF THE RITCHEY ONE BOLT CLAMP THAT IS WIDELY AVAILABLE FOR CARBON RAIL SADDLES

- DISC BRAKES:

THRU AXLE WITH 12MM AXLES AND FLAT MOUNT, THE STINGER-R WILL BE COMPATIBLE WITH THE VERY LATEST COMPONENTS AVAILABLE FROM BOTH SHIMANO AND SRAM

- ELECTRIC SHIFTING READY

- BENTO BOX BOSSES:

BENTO BOX CAN BE MOUNTED DIRECTLY ON THE TOP TUBE JUST LIKE ON OUR TRIATHLON FRAMESETS

HEAD SET: 1-1/8" - 1-1/4"

BRAKE FRONT / REAR BRAKE: FLAT MOUNT DISC

THRU AXLES - 142/12 REAR - 100 / 12 FRONT

FRAME HIGH-MODULUS CARBON 950g (M SIZE)

FORK FULL CARBON FORK 410g

BB TYPE: PF86 (SHIMANO STANDARD)



SIZE	ST	TT	HT	STACK	REACH	HA	SA	RC	STAND OVER HEIGHT
XS	430	500	85	488	378	71.5	76	405	708
S	460	520	100	502	385	71.5	75	405	738
M	490	535	125	528	388	72	74.5	405	767
L	520	555	150	552	391	72	73.5	405	795
XL	550	570	180	583	392	72.5	73	405	826

STINGER

best for triathlon race distance

Full Ironman	Half Ironman	Olympic Distance	Road Race



THE NEW STINGER IS AN AERO FRAME WITH A NICE BLEND OF STIFFNESS AND COMFORT IS THE PERFECT ROAD FRAME FOR LONGS DAYS IN THE SADDLE
OUR SUPER STABLE GEOMETRY IS DESIGNED FOR SAFE AND PREDICTABLE HANDLING AT HIGH SPEED EVEN WITH THE LIGHTEST WHEELS
THE STINGER IS IN A CLASS OF ITS OWN; AS IT IS A TOP-LEVEL AERO ROAD FRAMESET AT NORMAL ROAD RACE FRAME PRICE POINT



- AERO TUBES:

TRUNCATED AIRFOIL SHAPE TUBES FOR GREAT AERODYNAMICS WHILE KEEPING STIFFNESS AND WEIGHT VALUES OF A NON-AERO FRAME

- DIRECT MOUNT / FLAT-MOUNT BRAKES:

THE STINGER FRAMESET CAN BE ASSEMBLED WITH DIRECT MOUNT RIM BRAKES OR USING FLAT MOUNT DISC BRAKES

- ELECTRIC SHIFTING READY

- BENTO BOX BOSSES:

THE BOSSES THAT ALLOWS DIRECT MOUNT BENTO BOXES ON TOP TUBE

HEAD SET: 1-1/8" – 1-1/4"

BRAKE FRONT / REAR BRAKE: DIRECT MOUNT(RIM BRAKES)
/ FLAT MOUNT (DISC)

FRAME HIGH-MODULUS CARBON 1050g (M SIZE)

FORK FULL CARBON FORK 450g

BB TYPE: PF86 (SHIMANO STANDARD)



SIZE	ST	TT	HT	STACK	REACH	HA	SA	RC	STAND OVER HEIGHT
XS	430	500	85	488	378	71.5	76	405	708
S	460	520	100	502	385	71.5	75	405	738
M	490	535	125	528	388	72	74.5	405	767
L	520	555	150	552	391	72	73.5	405	795
XL	550	570	180	583	392	72.5	73	405	826

MAMBA

best for triathlon race distance

Full
Ironman

Half
Ironman

Olympic
Distance

Road
Race

MAMBA IS THE BEST BIKE FOR GETTING STARTED IN THE SPORT OF TRIATHLON. JUST ADD CLIP-ON AERO BARS AND GO TO THE RACES. ALSO, TAKE NOTE THAT THE MAMBA IS ONE OF THE BEST BIKES ON THE MARKET TO ATTACK GRAN FONDO'S AND SPORTIVE EVENTS!

-REVERSIBLE SEAT POST: ALLOWS A GREAT RANGE OF POSITION FROM CLASSIC ROAD TO TRIATHLON FORWARD SADDLE POSITIONING



- AERO TUBES:

TRUNCATED AIRFOIL SHAPE TUBES FOR GREAT AERODYNAMICS WHILE KEEPING STIFFNESS AND WEIGHT VALUES OF A NON-AERO FRAME

- ELECTRIC SHIFTING READY

- AVAILABLE IN COMPLETED BIKE

HEAD SET: 1-1/8" - 1-1/4"

FRONT/REAR BRAKE: BRAKE CALIPERS

FRAME WEIGHT SIZE M: 11.30g

BB TYPE: PF30

MAMBA



Shimano 105



CEEPO thread BB 24mm



Mavic CXP Elite



FSA Gossamer compact HB-RD-306S



FSA Gossamer ST-OS-148LX



SIZE	ST	TT	HT	STACK	REACH	HA	SA	RC	STAND OVER HEIGHT
XS	430	500	85	488	378	71.5	76	400	708
S	460	520	100	502	385	71.5	75	400	738
M	490	535	125	528	388	72	74.5	400	767
L	520	555	150	552	391	72	73.5	400	795
XL	550	570	180	583	392	72.5	73	400	826

ACCESSORIES

STORAGE SOLUTION

WHEN WE STARTED THE VIPER-R PROJECT, ONE OF OUR GOALS WAS TO HELP ATHLETES MANAGE THEIR RACE NUTRITION AS WELL AS RACE TOOLS AND SPARE PARTS BY INCORPORATING STORAGE SOLUTIONS IN THE DESIGN. WE ALSO WANTED THESE ITEMS TO IMPROVE OVERALL AERODYNAMIC EFFICIENCY OF THE BIKE.



CO2 CARTOUCHE HOLDER
HOLDER WEIGHT : 47G
ADAPTOR WEIGHT : 22G



PROFILE DESIGN
A2 HYDRATION
WEIGHT : 170G
VOLUME : 700cm³

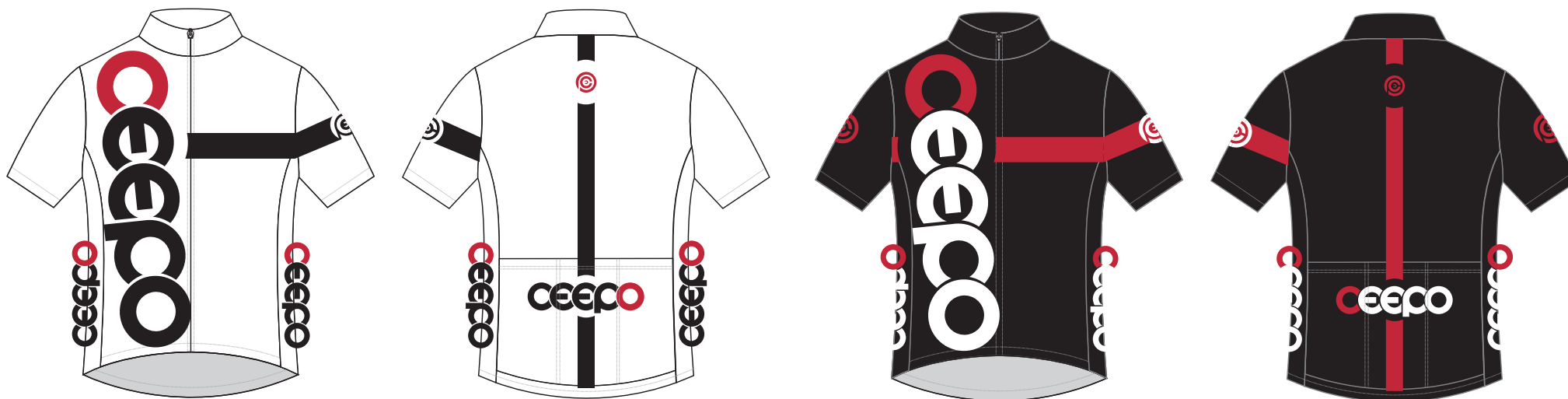
PROFILE DESIGN
ATTK BENTO BOX
WEIGHT : 145G
VOLUME : 245cm³

CEEPO TOOL BOX:

THE CEEPO TOOLBOX HAS BEEN AN ARDUOUS AND AMBITIOUS PROJECT. WE WANTED A BIG AND CONVENIENT BOX THAT WAS AT THE SAME TIME, LIGHT, SMALL AND AERODYNAMIC; ON TOP OF THAT WE DID NOT WANT IT TO ADD TOO MUCH WEIGHT TO THE BIKESOME PRETTY CONFLICTING GOALS.



TOOL BOX
WEIGHT: 260G
VOLUME: 485cm³



RACING JERSEY



TRI SUIT + SHORT



2017



DNA FROM TRIATHLETE



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marketing@ceepo.com

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